



Modesto Agriculture and Development Organization (MADO)



2023 Annual Report

"Changing Lives, One Community at a Time."



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Message from the Executive Director

Dear Partners, Friends, and Communities of Tijor and Luri,

In 2023, Modesto Agriculture and Development Organization (MADO) focused its energy and resources on uplifting the lives of vulnerable populations in **Tijor and Luri Payams of Juba County**. With the steadfast support of our donors, government partners, and community leaders, we delivered programs that educated, protected, and empowered.

Together, we opened doors to opportunity—through literacy, health education, WASH improvements, and gender equality advocacy. Thank you for walking this transformative journey with us.

Simon Gore Kiden

Executive Director

Modesto Agriculture and Development Organization (MADO).

www.madosouthsudan.org

Background

Modesto Agriculture and Development Organization was founded and registered as a non-governmental organization with South Sudan Relief and Rehabilitation Commission with the Registration Number 3368 in the year 2020. Due to limited funding, the organization has operating on small scale within Juba County. Founded with a mission to empower vulnerable and underserved communities in South Sudan, Modesto Agriculture and Development Organization (MADO) is committed to promoting sustainable development through grassroots-driven initiatives. In 2023, MADO focused its interventions on Tijor and Luri Payams of Juba County, responding to urgent community needs across multiple sectors.

Guided by its core pillars—education, health, WASH, gender protection, and livelihoods—MADO delivered integrated programs aimed at restoring dignity, building resilience, and creating opportunities for women, youth, people with disabilities, and displaced populations.

The year 2023 marked a period of growth and deeper community engagement for MADO. From advancing adult literacy among marginalized groups to supporting behavior change around maternal and child health, and strengthening WASH infrastructure and GBV awareness, MADO worked hand-in-hand with local leaders, government authorities, and dedicated community volunteers.

With support from partners and individual donors, MADO demonstrated its capacity to deliver inclusive, community-led development that responds to both immediate humanitarian needs and long-term recovery goals.

Vision

A resilient and empowered society where every individual especially the most vulnerable have access to quality food, health, education, protection, clean water, hygiene and sanitation, economic opportunities and sustainable environment, enabling them to live with dignity and hope.

Mission

To promote the well-being and dignity of vulnerable and underserved communities in South Sudan through inclusive, grassroots-driven development initiatives in livelihoods, education, health, nutrition, and protection.

Our Core Pillars

1. Livelihood and Food security for grassroots people.
2. Humanitarian Emergency Response.
3. Education.
4. Health & Nutrition.
5. Water, Hygiene & Sanitation.
6. Environmental Conservation & climate change.

This annual report provides highlights of MADO's achievement from January – December 2023



Graduation Ceremony of Functional Adult Literacy (FAL) Program Students



Education

In 2023, Modesto Agriculture and Development Organization (MADO) continued to implement its Functional and Adult Literacy Program (FAL). The **Functional Adult Literacy (FAL) Program** of MADO was launched in **2021** to address widespread illiteracy among adults, especially **women, youth, and persons with disabilities** in rural and peri-urban areas of **Juba County**. The program emerged from community consultations that highlighted how the lack of basic reading, writing, and numeracy skills limited access to employment, participation in community development, and access to vital information—particularly for marginalized groups.

MADO's FAL initiative is more than just a literacy course; it's a **life skills program** designed to empower learners with the tools they need to engage in daily activities, make informed decisions, and improve their livelihoods. The curriculum integrates practical literacy, adapted from South Sudan Primary and Secondary School Curriculums.

Delivered in safe, accessible spaces, the program also includes support services such as **teacher incentives, inclusive learning for people with disabilities, refreshments, and graduation recognition**. The initiative has been made possible through partnerships with **local leaders, churches, and Central Equatoria State Ministry of Education**, and reflects MADO's belief that **education is a foundation for dignity, empowerment, and sustainable development**.

In 2023, MADO's FAL program brought life-changing skills to **46 adult learners—36 women and 10 men**, including **9 people (6 women, and 3 men) with impaired hearing & physical disability**. The program was supported by **community leaders, the Parish Priest of St. Kizito Church**, and the **Central Equatoria State Ministry of Education and the Ministry of Gender, Child and Social Welfare, and MADO**.

Key Achievements:

- 46 adults (36 women, and 10 men) including 9 with disabilities completed training.
- 3 classroom block constructed, one for people with disabilities.
- Two stance latrine constructed for the school.
- Graduation ceremony with certificates awarded to 46 graduates.



Water, Hygiene & Sanitation



Water, Hygiene, and Sanitation

In 2023, **Modesto Agriculture and Development Organization (MADO)** initiated a targeted **Water, Sanitation, and Hygiene (WASH) Program** in **Tijor Payam**, Juba County, to address the pressing need for improved hygiene practices and awareness among rural communities. This program was developed in response to recurring cases of waterborne diseases and poor sanitation practices that threatened the health and dignity of residents, particularly children.

MADO's intervention placed strong emphasis on **WASH education**, delivering practical and culturally appropriate hygiene promotion sessions to **community members and school children**. Through interactive workshops, school-based hygiene clubs, and community dialogues, participants learned about **handwashing with soap, safe water handling, personal hygiene, and environmental sanitation**.

By engaging both adults and young learners, the program helped shift harmful behaviors and promoted long-term hygiene habits at the household and community level. School children became ambassadors of hygiene knowledge, reinforcing practices within their families.

The WASH Program in Tijor Payam reflects MADO's commitment to building healthy, resilient communities through education and empowerment, ensuring that even the most remote areas are not left behind in the journey toward health and dignity.

Key Achievements.

- 1 school health club formed, and 6 leaders of the school health club trained on safe water, hygiene, sanitation, inclusive of their patron.
- 214 school children reached with safe water, sanitation, and hygiene messages.
- 4891 community members (women, men, and children) reached with safe water, sanitation, and hygiene messages through door-to-door education sessions, and sensitization in public places such as markets, churches, and community events.



Gender Based Violence Prevention



Gender-Based Violence (GBV)

In 2023, **Modesto Agriculture and Development Organization (MADO)** launched a **Gender-Based Violence (GBV) awareness project** in **Tijor and Luri, and Munuki Payam**, Juba County, to address increasing incidents of violence against women and girls and deeply rooted gender inequality. The initiative focused on raising awareness, challenging harmful cultural norms, and empowering communities to prevent and respond to GBV through education, dialogue, and local leadership engagement.

MADO conducted **community sensitization sessions**, school-based discussions, and **information, education, and communication (IEC)** outreach in local languages. The program prioritized the inclusion of **youth, women, men, traditional leaders, and people with disabilities** to ensure that messages reached all segments of the community.

Key Achievements:

- Reached over **1232 community members** (including youth, women, and men) with GBV awareness messages.
- Conducted **12 community dialogues** in partnership with local chiefs and women's groups.
- Distributed over **400 IEC materials** on GBV prevention and reporting.
- Established **safe community spaces** for women to share experiences and access referral information.
- Trained **20 community mobilizers** on GBV response and advocacy.

The project contributed to increased knowledge on GBV and helped reduce stigma around speaking out, paving the way for more survivor-centered support and long-term community-led prevention.

Social and Behaviour Change Communication



Social and Behaviour Change Communication.

Our Social and Behaviour Change Communication health campaign in **Luri Payam** targeted school children, youth, and the general public with key messages on:

- Maternal and child health – immunization, antenatal care etc.
- Nutrition – Malnutrition.
- HIV/AIDS and STIs prevention.
- Malaria and Tuberculosis prevention

Key Results:

- Reached **1,541 individuals**, including 800+ school children awareness messages.
- Trained 32 **social and behaviour change communication volunteers** to support conduct awareness sessions
- Distributed 120 IEC materials in schools, churches, public spaces.
- Conducted 14 public campaigns on HIV & STI, malaria, malnutrition, and tuberculosis prevention.
- Reduced stigma and promoted health-seeking behaviour

Gratitude and Looking Ahead

We are sincerely grateful to our individual donors, partners, and the resilient communities of **Tijor and Luri Payams**. Your contributions made a profound impact in 2023.

As we look forward to 2024, MADO remains committed to expanding our reach, deepening our programs, and ensuring no one is left behind.

Prepared by: Modesto Agriculture and Development Organization (MADO)

Reporting Period: January – December 2023

